

CANAAN

PALESTINE



Partner FAQ: Canaan Palestine fundraising discount - Interfaith Program **Registering - Ordering - Shipping – Fundraising**

Registered Partners receive 20 percent off the price of products for fundraising. Now that you are planning to offer Canaan’s gourmet organic olive oil and fine foods in your congregation or community for fundraising and outreach, here are some answers to common questions.

Who’s my contact and where can I learn more about Canaan?

Contact Outreach Coordinator Ann Hafften: Email outreach@CanaanPalestine.com or phone 360-907-4729. See www.CanaanUSA.com for printable resources.

How do I become a Partner?

Get registered with our Coordinator. We will need some information about you and your group or congregation, plus contact information and shipping address. You’ll be assigned a Partner name to use when for ordering and a discount code for our web Shopping Cart. Make a note of these here:

- Partner Name _____
- Discount Code _____

How much do I need to order and how often?

That’s up to you. You can order as little as one case, and you can order as often as you wish. You can add Canaan products to a sale or event that’s up and running or launch something new. Setting up regularly at a fair-trade table, before holidays or at special events gives buyers opportunities to return to purchase for home use and gift giving. You can also take orders and sell in your community and other congregations (during coffee hour is ideal).

What’s worked well for others?

Selling Canaan’s gourmet Palestinian olive oil and delicacies is fun and gratifying. Sales soar when you offer a tasting. (Contact Coordinator for “Tasting Notes.”) Telling the story of more than 2000 farming families in 58 village-based cooperatives who produce Canaan’s products creates interest and connection. See our website for stories and photos.

Our Contact web page offers flyers, illustrated product sheets, and recipes. We can provide a blank price sign, brochures, videos, and other resources and ideas.

How do I place an order?

The fastest and easiest way is to use our website - www.CanaanUSA.com - at the Shop button. Select your items. At check out, enter your Partner Name in the biz/org line and your Discount Code in the discount box. This will communicate to our system your 20 percent discount. (The Coordinator will provide you with step-by-step instructions for using our Shopping Cart.)

You can also order by email or phone. If you prefer for us to place your order, contact our Coordinator with the products and quantities needed. Keep in mind that our Coordinator is part-time staff and may not receive your order right away. Your order will be processed most quickly if you use the website.

How soon will my order arrive?

We ship via UPS from our warehouse in New Jersey. Shipments usually arrive in 7-10 days, but please allow an extra week before special events and during the holidays. Plan ahead; do not wait until the last minute.

What about the cost of shipping?

Canaan's shipping charges are included in the cost of our products! You will encounter no shipping/handling charges when you check out online.

How should I price for fundraising? Our premium products are certified Fair Trade and almost all are certified organic. You should price each item to cover your cost plus a fundraising profit. Our coordinator will provide a price list including suggested pricing for you.

In closing, your fundraising sales will provide a market for Canaan's small-land-holder farmers and women's micro-business projects and put Palestine on the table in the USA in a tangible and delicious way. At the same time you will be earning funds for your own project/s. You'll receive regular newsletters from Palestine. You and your community are invited to visit, stay with farm families and pick olives. For our National Interfaith and Solidarity Partners, who have educational materials on the region and offer alternative trips, see our website.

www.CanaanUSA.com 360 907 4729 Outreach@CanaanPalestine.com